

Message Text

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PAGE 01 CASABL 00123 270937Z

20

ACTION NEA-10

INFO OCT-01 AF-06 ISO-00 AID-05 CIAE-00 COME-00 EB-07

FRB-01 INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06

SP-02 CIEP-02 LAB-04 SIL-01 OMB-01 AGR-10 /082 W

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R 261720Z JAN 76

FM AMCONSUL CASABLANCA

TO SECSTATE WASHDC 3911

INFO AMEMBASSY LAGOS

AMEMBASSY RABAT

UNCLAS CASABLANCA 0123

E.O. 11652: N/A

TAGS: BEXP, MO

SUBJ: PROPOSED AAMA IOGA TRADE MISSION TO AFRICA

1. WE BELIEVE VISIT OF PROPOSED MISSION WILL PROVE VERY BENEFICIAL TO PARTICIPATING COMPANIES. AS BORNE OUT BY VISIT OF U.S. MANUFACTURERS OF TEXTILE MACHINERY AND EQUIPMENT, MOROCCAN TEXTILE INDUSTRY POSSESSES CONSIDERABLE EXPERTISE IN THE MANUFACTURE OF WEARING APPAREL, AND GOM AND PRIVATE SECTOR ARE MAKING SUBSTANTIAL INVESTMENTS TO EXTEND THE INDUSTRY'S PRODUCTIVE CAPACITY AND RANGE OF PRODUCTS. IN ADDITION TO LOCAL TEXTILE MANUFACTURERS RECEIVING ASSISTANCE FROM WORLD TRADE INSTITUTE IN HOW TO MARKET THEIR PRODUCTS IN U.S., A FEW MANUFACTURERS ARE CURRENTLY PRODUCING MEN'S SUITS, BATH TOWELS AND SHIRTS FOR EUROPEAN MARKET. ALSO WE HAVE PRESENTLY TWO INQUIRIES FROM LOCAL MANUFACTURERS WHO ARE DESIROUS TO PRODUCE JEANS AND WORK CLOTHS UNDER LICENSE.

2. IDEAL TIME FOR MISSION'S VISIT WOULD BE MAY 21-28, 1976 WHICH IS COINCIDING WITH ANNUAL TEXTILE AND LEATHER SHOW. ALL IMPORTANT TEXTILE MANUFACTURERS THROUGHOUT MOROCCO PARTICIPATE IN THIS EVENT AND IT IS WELL ATTENDED BY PUBLIC. IF THIS IS NOT FEASIBLE, EXCLUSIVE VISIT TO CASABLANCA DURING OCTOBER PRESENTS NO REPEAT NO PROBLEMS AND WE CAN ARRANGE FIRST-CLASS HOTEL ACCOMODATIONS WITH SUITE, CONFERENCE ROOM, RECEPTION, BUSINESS UNCLASSIFIED

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APPOINTMENTS, CLOTHING RACKS, ETC. WOULD APPRECIATE RESPONSE

AS TO WHETHER MAY VISIT IS POSSIBLE.
BRUBECK

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 26 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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From: CASABLANCA
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